



• MAKE THEIR DAY. •
PROMOTION

**EARN POINTS
ON EVERY PRODUCT
FROM EVERY BRAND.**

The
**KITCHEN
CIRCLE**
PROGRAM

GET IN ON THE EXCITEMENT:
JULY 1 – OCTOBER 31, 2018



MAKE YOUR PROGRAM
BIGGER AND BETTER THAN EVER

During this year's promotion, you can earn bonus points on ALL Schwan's K12 products which you can easily redeem for rewards like school equipment, SNA-related membership fees and more.

MORE **REWARDS** FOR YOU AND YOUR SCHOOL.

- Quadruple points by purchasing from 4 categories
- Triple points by purchasing from 3 categories
- Double points by purchasing from 2 categories

GET READY TO **SOAR!**

For every 100 cases of qualifying food purchased, you will earn an entry for a chance to win SNA Conference travel during 2019 – a value of up to **\$1000!**



MAKE THEIR DAY. AND YOURS!

Menu the foods your kids love – while helping your school. It's the perfect opportunity to try new-to-you menu items. Then, redeem your earned points for prizes such as gym equipment, kitchen equipment, and professional membership fees. It's a win-win for everyone!



IT'S EASY TO PARTICIPATE!



SIGN UP TODAY!

Not a member of **The Kitchen Circle™** Program? There's an easy fix. Enroll today at **SchwansKitchenCircle.com** and earn an additional 500 points just for joining.



The diversity of **The Kitchen Circle™** Program allows us to have great signage that helps us educate both foodservice and non-foodservice staff along with the kids we serve. It also gives us great program-driven incentives as well as sporting goods we can use to promote health-driven events like National School Breakfast Week.

Ray Meyer, FSD
Rochester, NY



It's so easy. I get all the points I can. It's great to have this program to get items back for my staff...oven mitts and pots and pans.

Katy Headwell, FSD
Shenendehowa School District



THE DETAILS:

- Earn one point per case for qualifying products purchased July 1 - October 31, 2018.
- A minimum of 20 cases must be purchased to receive any bonus points.
- Earn double, triple or quadruple points by purchasing at least 5 cases from multiple categories.
- A maximum of 1,250 bonus points can be earned during this promotion.
- Submit your **The Kitchen Circle™** Program claim by November 30, 2018.
- Every 100 cases earns a chance to win SNA conference travel.

To enroll and see more prizes, visit **Schwansfoodservice.com/k12foodservice.**

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