



LEVEL UP!

YOUR MENU PROMOTION

Take your menu to the next level with Breakfast and Asian-style favorites from Schwan's. **The more items you purchase, the more points you earn!** Get your game on with THE KITCHEN CIRCLE™ and see if you can level up your menu game to earn **4X the points!**¹

Qualifying Purchase Dates: 7/1 -12/31/24



EARN
2X

KITCHEN CIRCLE™ Points
WHEN PURCHASING 2 eligible
products from the Asian or
Breakfast categories



EARN
3X

KITCHEN CIRCLE™ Points
WHEN PURCHASING 3 eligible
products from the Asian or
Breakfast categories



EARN
4X

KITCHEN CIRCLE™ Points
WHEN PURCHASING 4 eligible
products from the Asian or
Breakfast categories



¹Requests must be postmarked or submitted online no later than 2/28/25. May not be combined with any other Schwan's Food Service, Inc. offer or rebate. Minimum purchase of 20 cases per item to participate in bonus points. Maximum Payout 10,000 points per district.



LEVEL UP! YOUR MENU PROMOTION

As the leader in K-12 nutrition, Schwan's Food Service helps you make the best part of your students' day, any time of day. From hot breakfast items that set students up for success to a full portfolio of Asian-style products that drive participation, level up your menu by combining any of the eligible products from the Breakfast and Asian categories and earn up to 4X the points!¹

Qualifying Purchase Dates: 7/1 -12/31/24



ASIAN

SKU	DESCRIPTION	POINTS
CHEF ONE® 0.8 OZ WHOLE WHEAT DUMPLINGS		
60585	Chicken and Vegetable	3
66970	Vegetable	3
MINH® LESS SODIUM SAUCES		
69142	Sweet & Sour	4
69143	Orange	4
69144	Teriyaki	4
MINH® STIR FRY KITS		
62051	Orange Chicken	1
69018	Teriyaki Chicken	1
MINH® 3.0 OZ WHOLE GRAIN EGG ROLLS		
69187	Chicken	4
MINH® 3.0 OZ WHOLE GRAIN FRIED RICE		
69074	Vegetable	1
TWIN MARQUIS® WHOLE WHEAT NOODLES		
66931	Yakisoba	2



BREAKFAST

SKU	DESCRIPTION	POINTS
TONY'S® 51% WHOLE GRAIN BREAKFAST BAGELS		
67625	Cheese, Egg & Meat	3
67626	Cheese & Egg	3
TONY'S® 51% WHOLE GRAIN BREAKFAST SQUARES		
63912	Turkey Sausage	2
78352	Turkey Sausage and Country Gravy	2
78353	Bacon Scramble	2

HOW TO PLAY

Make a purchase of eligible items during the qualifying purchase dates



Submit qualifying purchases to THE KITCHEN CIRCLE™



Receive Bonus Points deposited into your KITCHEN CIRCLE™ account



Shop for rewards with all the points you've earned at SchwansKitchenCircle.com/premiums/



VIEW REWARDS



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