



SCHWAN'S FOOD SERVICE ASIAN PRODUCT GUIDE



YOUR GUIDE FOR INSPIRING ASIAN CUISINE

Wherever you are on your Asian culinary journey, simple to sophisticated, trust **Schwan's Food Service** and our brands, with a wide spectrum of products, designed to meet your specific needs.



69039 MINH® Vegetable Egg Roll

60583 CHEF ONE® Chicken Lemongrass Potsticker

66912 TWIN MARQUIS® Hong Kong Style Wonton Wrapper



Prepared, classic, recognizable, American Chinese favorites ready with ultimate convenience.



Trend-forward, easily accomplished flavors that let you take the next step.



Use your creativity to make more sophisticated Asian-style menus.



THE PRODUCTS THAT FIT YOUR NEEDS

Our diverse portfolio is separated into two categories to help a range of operators.

ASIAN MADE EASY

Simple-to-execute products offering the highest level of convenience.

CULINARY COLLECTION

Building-block ingredients that are ideal for more advanced menu applications.

*General Tso's Chicken Bowl
featuring 66048 MINH®
Vegetable Egg Roll and 59372
MINH® Vegetable Fried Rice*



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WHY ASIAN?

BELIEVE THE HYPE

Consumers are looking to try new Asian options. With Schwan's Food Service, you can capitalize on their curiosity.



3RD

Asian Cuisine is the 3rd most craved cuisine for customers looking forward to dining out this year.

(Datassential Report 17)

54%

54% of surveyed customers said they would try a restaurant specifically for a BYO noodle or rice bowl.

(Schwan's Proprietary Research, Datassential Asian 2.0, 2020)

OVER
50%

Over 50% surveyed see a BYO soup station as a unique menu offering.

(Datassential Report 17)

TOOLS TO HELP ON THE JOURNEY

Schwan's Food Service has what you need to make your Asian concepts successful, no matter the challenge.



ASIAN RECIPES AND COMBO MEALS

From new Asian style entrées to easy add-on appetizers and sides that grow checks, our team has you covered.

- On-trend, simple-to-execute recipes that pair our products with your pantry.
- Asian style appetizers that work across a variety of equipment.
- Entrée solutions that create a base for your signature touch.



BUILD YOUR OWN (BYO)

BYO means more than burrito bowls and salad bars. Use our creative concepts to deliver the exciting flavor and customization patrons crave.

- Explore a range of international cuisine with rice and noodle bowls.
- Bring Ramen shop appeal to your operation with hearty soups.

WOK TO ORDER

Offer the ultimate in fresh customization. Our chefs have developed concepts that add variety to classic Asian action stations.

- Avoid menu fatigue with multiple cuisines — Japanese, Chinese, Korean.
- Excite patrons with fried rice and stir fry concepts.



TOP
Chicken Udon Noodle Soup
featuring 66930
TWIN MARQUIS® Japanese
Style Udon Noodles

CENTER
**Thai-inspired Noodle Bowl
with Peanut Sauce**
featuring 66932
TWIN MARQUIS® Yakisoba
Noodles

Bottom
Chicken Potsticker Stir Fry
featuring 60583 CHEF ONE®
Chicken Lemongrass
Potstickers



For more detailed operator resources, including guides and sample line set-ups, scan QR codes.

ASIAN MADE EASY

Discover the convenience and craveable flavor of prepared, ready-to-heat Asian favorites that are easily executed without the need for Asian expertise.



Egg Rolls & Spring Rolls



Dumplings



Fried Rice



Stir Fry Kits



Sauces



EGG ROLLS

Freshly chopped vegetables and proteins rolled in aged egg roll skins, then par fried and frozen for freshness.

- Many filling varieties, from classics like Pork & Vegetable to fusion flavors
- Ready-to-cook convenience from freezer to fryer, oven, or roller grill
- Available in 1.5 oz and 3 oz

69100 MINH® Pork and Vegetable Egg Roll



47%

47% of customers add an egg roll when they order Asian food.

(Datassential Keynote Report, Appetizer, 2021.)



SPRING ROLLS

Authentic ingredients paired with authentic seasoning make a crisp, light appetizer.

- Serve it as an Asian style appetizer or part of an Asian style combo meal
- Vegetable and Coconut Shrimp flavor varieties
- Bake or fry to perfection in minutes
- Available in 0.88 oz and 0.9 oz mini rolls



69022 MINH® 0.88 Mini Vegetable Spring Roll



DUMPLINGS

Bite-sized dumplings include a variety of proteins, vegetables, and spices within a savory dumpling wrapper.

- No MSG or artificial flavors
- Pre-cooked for food safety
- Many filling varieties, from classic like Pork and Vegetable to our signature flavors like Teriyaki Chicken and Vegetarian Edamame
- Pan fry, steam, deep fry, or bake
- Available in 0.8 oz potsticker



60582 CHEF ONE® 0.8 oz Chicken Teriyaki Potsticker

ASIAN MADE EASY

Stir Fry Kit 69018 MINH® Teriyaki Chicken Stir Fry

78%

78% of consumers have an appetizer add-on with their dinner at least once per month.

(Datassential Keynote Report, Appetizer, 2021.)

FRIED RICE

Perfect fried rice with no lumps or clumps.

- No chopping necessary – a tasteful mixture of freshly chopped vegetables ready to go in the bag
- Great as a side or a base for an Asian style combo meal
- Bake, steam, or microwave

MINH



69018 MINH® Teriyaki Stir Fry Kit

STIR FRY KITS

MINH® sauces with both breaded and unbreaded chicken options.

- Perfect meat-to-sauce ratio means no pooling or sogginess
- Available in leading QSR entrée flavor varieties
- Designed to meet K12 nutrition standards
- Bake, boil, or steam



69016 MINH® Sweet & Sour Chicken Stir Fry Kit



MINH® Sauces

SAUCES

Flavorful MINH® less sodium sauces deliver taste and flexibility to your menu.

- Less sodium
- No high fructose corn syrup, artificial colors or flavors
- Flexible uses as a dipping sauce, marinade, glaze, or base sauce
- Available in Sweet & Sour, Orange, Teriyaki, Szechwan



CULINARY COLLECTION

These building-block ingredients allow you to add your proteins, vegetables, or other pantry ingredients to create unique items from traditional to fusion:



Noodles



Wrappers



NOODLES

A great base for a variety of authentic Asian dishes.

- Authentic texture and flavor
- Use in Soups, Stir Fry, or Salads
- Available noodle varieties include Yakisoba, Whole Wheat Yakisoba, Udon, Lo Mein, and Ramen
- Stir fry, boil, bake, or steam



66910 TWIN MARQUIS®
Shanghai Style Dumpling Wrapper



TWIN MARQUIS® Noodles








WRAPPERS
























A speed-scratch solution for bringing your Asian style appetizer to life.


- A canvas to use your own fillings for creative Asian style dishes
- Available in 32 oz Egg Roll, 14 oz Dumpling, and 14 oz Wonton varieties



FULL PRODUCT LIST


CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	CN	WG	LIFESTYLE/ DIETARY FIT
EGG ROLLS							
1.5 oz MINH' Egg Rolls							
69351	Vegetable Egg Roll	180	90				
69352	Pork and Vegetable Egg Roll	180	90				
3.0 oz MINH' Egg Rolls							
69039	Vegetable Egg Roll	72	72				
69100	Pork & Vegetable Egg Roll	72	72				
69151	Pork & Vegetable Egg Roll	72	72				
3.0 oz CHEF ONE' Egg Rolls							
66902	Buffalo Chicken Egg Roll	50	50				
66903	Philly Cheese Steak Egg Roll	50	50				
3.0 oz MINH' ROLLER GRILLERZ							
56711	Pork & Vegetable Egg Roll	36	36	Sleeves			
SPRING ROLLS							
0.9 oz CHEF ONE' Spring Rolls							
66904	Mini Vegetable Spring Roll	200	67				
66906	Mini Coconut Shrimp Spring Roll	200	67				
0.88 oz MINH' Spring Rolls							
69022	Vegetable Spring Roll	150	50				
DUMPLINGS							
0.8 oz CHEF ONE' Dumplings							
60582	Chicken Teriyaki Potsticker	150	36	UPC Lbld Bg			
60583	Chicken Lemongrass Potsticker	150	38	UPC Lbld Bg			
60585	WW Chicken And Vegetable Dumpling	400	64	UPC Lbld Bg		WG	
66970	WW Vegetable Dumpling	400	64	UPC Lbld Bg		WG	
60587	Kung Pao Chicken Potsticker	150	36	UPC Lbld Bg			
60588	Edamame Dumpling	150	38	UPC Lbld Bg			
60589	Vegetable Potsticker	150	38	UPC Lbld Bg			
60590	Kale & Vegetable Dumpling	150	38	UPC Lbld Bg			
60591	Pork & Napa Cabbage Dumpling	150	36	UPC Lbld Bg			
60593	Pork & Kimchi Dumpling	150	38	UPC Lbld Bg			
60594	Shrimp Dumpling	150	36	UPC Lbld Bg			
60689	Pork and Vegetable Dumpling	150	36	UPC Lbld Bg			
60688	Chicken and Vegetable Dumpling	150	36	UPC Lbld Bg			

CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	CN	WG	LIFESTYLE/ DIETARY FIT
FRIED RICE							
MINH[®] Fried Rice							
59372	Vegetable Fried Rice	4	38				
69074	WG Vegetable Fried Rice	6	84			WG	
STIR FRY KITS							
MINH[®] Stir Fry Kits							
69018	Teriyaki Chicken (Unbreaded)	12	240		CN		
69020	Orange Chicken (Lightly Dusted)	12	165		CN		
SAUCES							
0.4 oz MINH[®] Sauce Packets							
69737	Sweet & Sour Individual Sauce Packets	250	250	IW			
6 lb MINH[®] Sauce							
69142	Less Sodium Sweet & Sour Sauce	5	374				
69143	Less Sodium Orange Sauce	5	393				
69144	Less Sodium Teriyaki Sauce	5	367				
69145	Less Sodium Szechwan Sauce	5	348				
NOODLES							
4.5 oz TWIN MARQUIS[®] Noodles							
66940	Japanese Style Ramen Noodles	24	24				 
2.5 lb TWIN MARQUIS[®] Noodles							
66930	Japanese Style Udon Noodles	8	80				 
5 lb TWIN MARQUIS[®] Noodles							
66931	WW Yakisoba Noodles	6	119			WG	 
66932	Yakisoba Noodles	6	96				 
66939	Lo Mein Noodles	6	120				 
WRAPPERS							
14 oz TWIN MARQUIS[®] Wrappers							
66910	Shanghai Style Dumpling Wrapper	16	800				 
66912	Hong Kong Style Wonton Wrapper	16	1,184				 
32 oz TWIN MARQUIS[®] Wrappers							
66909	Egg Roll Wrapper	10	220				 

 Vegetarian – Does not contain meat, poultry or any animal products.

 Ovo-Lacto Vegetarian – Does not contain meat, poultry or seafood, but may contain dairy or egg products. Enzymes from plant or microbial sources.

CN – Meets Child Nutrition Standards.

 Kosher - Non Dairy – Kosher certified by the Orthodox Union - Non Dairy

WARM DUMPLING SALAD

A surprising salad featuring CHEF ONE® Chicken Lemongrass Dumplings and MINH® Less Sodium Szechwan Sauce, along with red peppers, onions, broccoli florets, and toasted sesame seeds atop romaine lettuce.

Scan the QR code to get the recipe!



YAKISOBA NOODLE SALAD

Delightful as a side or an entrée, this salad features TWIN MARQUIS® Yakisoba Noodles, MINH® Less Sodium Szechwan Sauce, red bell peppers, carrots, and red cabbage, flavored with fresh basil and chopped cilantro.

Scan the QR code to get the recipe!

CHICKEN UDON NOODLE SOUP

TWIN MARQUIS® Udon Noodles are the perfect addition to a rich chicken broth, served along with shredded chicken, fresh minced garlic, sliced mushrooms, and scallions.

Scan the QR code to get the recipe!



TURN TO SCHWAN'S FOOD SERVICE

Schwan's is a part of CJ CheilJedang Corporation, a global food innovator that has been leading Korea's food industry for 60 years. It is our mission to help share our decades of Asian category experience: we're excited to help guide, support, and further inspire your Asian culinary opportunities.



Beef and Broccoli Lo Mein Combo
featuring 66939 TWIN MARQUIS®
Lo Mein Noodles and 60582 CHEF ONE®
Chicken Teriyaki Potstickers

Spicy Thai Pork Bowl
featuring 66048 MINH®
Vegetable Egg Roll



**For more information and recipe ideas, call 1-888-554-7421
or visit [SchwansFoodService.com](https://www.schwansfoodservice.com)**

