SCHWAN'S FOOD SERVICE PIZZA PRODUCT GUIDE

EXPLORE EVERY LAST SLICE



Let us introduce you to a line packed with Pizza Possibility.

At Schwan's Food Service, we're proud to be **#1 IN PIZZA***. Our portfolio gives you a full range of high quality and convenient options so you can meet today's challenges.



Premium restaurant quality with freezer-to-oven ease.



K12 pizzas that credit like the cafeteria and deliver like the pizzeria.



Value-priced par-baked goodness that performs in any BOH.



Single-serve options customers know and love for vending, convenience and micromarts.

*NPD Supply Track. Monthly Pro. Dollar Share. Category Pizza, Pizza – Crust/Dough. 12 Months Ending 2020 Schwan's had a 23.2% dollar share of the pizza category

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FOODSERVICE SOLUTIONS

WHEN YOU THINK PIZZA, THINK SCHWAN'S FOOD SERVICE

SHEETED DOUGH

The proof is in the proofing. Maximize customization and convenience with our pre-proofed starter crust. Each one comes rolled out and ready for you to start creating your next masterpiece.



Top and bake and turn into anything from pizzas to calzones, breadsticks and more.



No proofing or thawing needed.

YEAST-LEAVENED Yeast-leavened for made-from-scratch quality.

Villa Prima

67608 VILLA PRIMA® 16" Hand-Tossed Sheeted Dough

SHEETED DOUGH SIZES:

Hand-Tossed (Rolled Edge): 16" Hand-Tossed

Traditional: 7", 10", 12", 14", 16", 12" x 16"

Whole Grain: 6", 16", 12" x 16'



PARTIALLY TOPPED

Endless possibilities begin with just one pie. Lightly sauced and sprinkled with cheese, our scratch-ready pizza is the perfect base for your custom creations.

PARTIALLY TOPPED OFFERINGS:



Pre-applied sauce and an initial layer of cheese help control costs and consistency.



CUSTOMIZABLE

Choose any topping you desire and start customizing.



No need for highly skilled labor or special equipment.







FULLY TOPPED SINGLE-SERVE

It's easy to menu exactly the number of servings you need with single-serving pizzas.

We offer a range of varieties and formats to serve a wide array of menu applications.





63520 TONY'S[®] 5" Pepperoni Bulk 63527 TONY'S[®] 5" Pepperoni IW



SINGLE-SERVE PRODUCTS:

VILLA PRIMA® 8" Hand-Tossed VILLA PRIMA® 7" Traditional TONY'S® 5" Deep Dish (IW) TONY'S® 5" Deep Dish (Bulk) RED BARON® 5" Deep Dish (IW) RED BARON® French Bread

FULLY TOPPED ROUND MULTI-SERVE

Bring everyone to the table. These signature pies come with the perfect ratio of premium ingredients

for fresh flavor customers crave.



73141 VILLA PRIMA® Oven Ready 16" Rolled Edge Pepperoni Pizza

FULLY TOPPED MULTI-SERVE OFFERINGS:

12" Pepperoni 16" Four Cheese

CODE	VARIETY	PCS/CASE	SERV/CASE	INC PKG	CN	WG	LIFESTYLE/ DIETARY FIT
SINGLE-SER	VEPIZZA						
FONY'S® Dee	ep Dish 5" Pizza						
63519	Cheese Pizza	54	54				🔁 MEAT
63520	Pepperoni Pizza	54	54				
63521	Supreme Pizza	54	54				
63527	Pepperoni Pizza - IW	24	24	IW			
63528	Supreme Pizza - IW	24	24	IW			
63532	Cheese Pizza - IW	24	24	IW			A MEAT
ED BARON	® Deep Dish 5" Singles Pizza						
73067	Four Cheese Pizza - IW	12	12	IW			A MEAT
73068	Meat Trio Pizza - IW	12	12	IW			
73069	Pepperoni Pizza - IW	12	12	IW			
ED BARON	[®] French Bread Singles Pizza						
68640	French Bread Supreme Pizza - IW	24	24	IW			
68641	French Bread Pepperoni Pizza - IW	24	24	IW			
	A® Starter Crusts Pizza					1	
67611	6" WG Pre-Proofed Sheeted Dough Ts	72	72			WG	A MEAT
73035	7" Pre-Proofed Sheeted Dough	72	72				A MEAT
	A [®] SCRATCH READY [®] Pizza	12	12				
74796	8" Partially Topped Cheese Pizza	24	48				A MEAT
	A® Oven Ready Pizza	21	10				
68609	7" Par-Baked Four Cheese Pizza - IW	24	24	IW			A MEAT
73020	7" Cheese Pizza (No Box Included)	36	36	144			A MEAT
73022	7" Cheese Pizza - With Box	36	36	Boxes			MEAT
73130	8" Rolled Edge Four Cheese Pizza	24	48	DOVE2			MEAT
73130	8" Rolled Edge Pepperoni Pizza	24	48				
	TI-SERVE PIZZA	24	40				
	A® Starter Crusts Pizza	40	100				A MEAT
73070	10" Pre-Proofed Sheeted Dough	40	160				A MEAT
73036	12" Pre-Proofed Sheeted Dough	20	40				A MEAT
73071	14" Pre-Proofed Sheeted Dough	20	120				A MEAT
73037	16" Pre-Proofed Sheeted Dough	18	144				
67608	16" Pre-Proofed Rolled Edge Sheeted Dough	15	110				A MEAT
73087	16" Pre-Proofed Rolled Edge Sheeted Dough	12	96				A MEAT
67609	16" WG Pre-Proofed Sheeted Dough Ts	24	92			WG	A MEAT
67610	16" WG Pre-Proofed Hand-Tossed Style Sheeted Dough Ts	15	94			WG	A MEAT
67604	12" X 16" WG Pre-Proofed Sheeted Dough Ts	24	122			WG	A MEAT
73051	12" X 16" Pre-Proofed Sheeted Dough	18	144				A MEAT
	A® SCRATCH READY® Pizza						
74797	12" Partially Topped Cheese Pizza	12	60				A MEAT
74795	16" Partially Topped Cheese Pizza	9	72				A MEAT
74771	16" Thin Crust Partially Topped Cheese Pizza	12	60				A MEAT
/ILLA PRIM	A® Oven Ready Pizza			1			Т
73184	12" Rolled Edge Four Cheese Pizza	12	60				A MEAT
73185	12" Rolled Edge Pepperoni Pizza	12	60				
73140	16" Rolled Edge Four Cheese Pizza	9	90				A MEAT
73141	16" Rolled Edge Pepperoni Pizza	9	90				

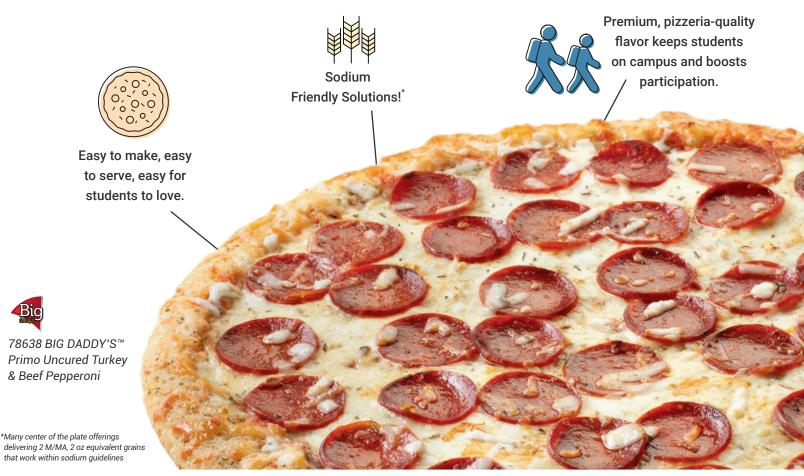
Lacto-Ovo Vegetarian – Milk and/or cheese are present. Enzymes from plant or microbial sources. MEAT Meatless – Milk and/or cheese are present. Enzymes from animal sources. CN – Meets Child Nutrition Standards.

K12 SOLUTIONS

(NPD Supplytrack, 12 Months ending June 30 2022; Schwan's Food Service, Inc. had 62.5% Dollar Share of Finished Pizza in Primary/Secondary Schools)

FULLY TOPPED ROUND MULTI-SERVE

Few brands rise to the demands of school nutrition like BIG DADDY'S[™] Pizza. That's because our R&D team has found the **perfect blend of whole grains to meet regulations** and keep kids lining up.



BIG DADDY'S[™] OFFERINGS:

BIG DADDY'S[™] Primo Rising Crust BIG DADDY'S[™] Primo Par Baked Crust BIG DADDY'S[™] Bold BIG DADDY'S[™] Original (Non WG)



FULLY TOPPED SINGLE-SERVE

Every kid deserves their own pizza. TONY'S[®] Single Serve pizzas come in a variety of shapes and flavors to keep pizza day fun for every student, even when they're on the go.



Different sizes appeal to different grade levels.



Friendly Solutions!*



Bakeable individually wrapped options available.

*Many center of the plate offerings delivering 2 M/MA, 2 oz equivalent grains that work within sodium guidelines





SINGLE-SERVE OFFERINGS:

TONY'S[®] 5" Deep Dish (Bulk & IW)

TONY'S[®] 4" Galaxy Pizza[®] TONY'S[®] French Bread (Bulk & IW)

SHEETED

A sheet that can't be beat. Kids love pizza, and you can feed more kids fast with these pies. Each designed to fit onto a sheet pan and bake in a convection oven in less than 20 minutes.



Watch students rise and truly shine. Deliver a much-needed savory option to the cafeteria breakfast menu with TONY'S[®] Breakfast Pizzas in a variety of delicious flavors.



68521 TONY'S® Thick Crust 51% WG Cheese Pizza (Left) 63916 TONY'S® Breakfast Squares 51% WG Turkey Sausage & TVP (Right)

*Many center of the plate offerings delivering 2 M/MA, 2 oz equivalent grains that work within sodium guidelines

K12 SHEETED FORMATS:

TONY'S[®] 4x6 Thin Crust

TONY'S® 4x6 Thick Crust

TONY'S® Wedge

TONY'S® Breakfast Squares

TONY'S® Fiestada



CODE	VARIETY	PCS/CASE	SERV/CASE	GRAINS ^(OZ)	M/MA ^(0Z)	CN	WG	LIFESTYLE/ DIETARY FIT
K12 SINGLE	-SERVE PIZZA							
TONY'® GAL	AXY PIZZA® 4" Round Pizza							
78364	51% WG Cheese Pizza	72	72	2	2	CN	WG	MEAT
78365	51% WG Pepperoni Pizza	72	72	2	2	CN	WG	
78366	51% WG Cheese Pizza - IW	72	72	2	2	CN	WG	MEAT
78367	51% WG Pepperoni Pizza - IW	72	72	2	2	CN	WG	
TONY'® Dee	p Dish 5" Pizza							
72580	51% WG Cheese Pizza 50/50	60	60	2	2	CN	WG	A MEAT
72581	51% WG Pepperoni Pizza 50/50	60	60	2	2	CN	WG	
78314	51% WG Uncured Turkey Pepperoni Pizza 100% - IW	60	60	2	2	CN	WG	
78315	51% WG Cheese Pizza 100% - IW	60	60	2	2	CN	WG	A MEAT
78368	51% WG Cheese Pizza 100%	60	60	2	2	CN	WG	MEAT
78369	51% WG Pepperoni Pizza 100%	60	60	2	2	CN	WG	
TONY'® Fren	nch Bread 6" Pizza							
68724	51% WG Multi-Cheese Garlic Pizza 100%	60	60	2	2	CN	WG	A MEAT
72671	51% WG Cheese Pizza 100%	60	60	2	2	CN	WG	A MEAT
72672	51% WG Fat Reduced Pork Pepperoni Pizza 100%	60	60	2	2	CN	WG	
78356	51% WG Cheese Pizza 50/50	60	60	2	2	CN	WG	ALEAT
78357	51% WG Fat Reduced Pork Pepperoni Pizza 50/50	60	60	2	2	CN	WG	
78359	51% WG Multi-Cheese Garlic Pizza 50/50	60	60	2	2	CN	WG	MEAT
78361	51% WG Multi-Cheese Garlic Pizza 50/50 - IW	60	60	2	2	CN	WG	A MEAT
TONY'® 4x6	Pizza							
68521	51% WG Thick Crust Cheese Pizza 100%	12	96	2	2	CN	WG	MEAT
78673	Smartpizza® 51% WG Cheese Pizza 50/50	12	96	2	2	CN	WG	MEAT
78674	Smartpizza [®] 51% WG Fat Reduced Pork and Beef Pepperoni Pizza 50/50	12	96	2	2	CN	WG	
78697	Smartpizza® 51% WG Cheese Pizza 100%	12	96	2	2	CN	WG	MEAT
78698	Smartpizza [®] 51% WG Fat Reduced Pork and Beef Pepperoni Pizza 100%	12	96	2	2	CN	WG	
78771	Smartpizza® 51% WG Turkey Sausage & TVP Pizza 100%	12	96	2	2	CN	WG	
TONY'® Clas	ssic Wedge Pizza							
73158	51% WG Cheese Pizza 50/50	96	96	2	2	CN	WG	MEAT
73159	51% WG Pork Pepperoni Pizza 50/50	96	96	2	2	CN	WG	
TONY'® Brea	akfast Pizza							
78352	51% WG Turkey Sausage TVP & Country Gravy	128	128	1.5	1	CN	WG	
78353	51% WG Turkey Bacon Scramble	128	128	1.5	1	CN	WG	
63912	51% WG Turkey Sausage & TVP 50/50	128	128	1.5	1	CN	WG	
63913	51% WG Turkey Sausage & TVP 50/50 - IW	100	100	1.5	1	CN	WG	
63916	51% WG Turkey Sausage & TVP 100% - IW	100	100	1.5	1	CN	WG	
	STADA® Pizza							
68523	51% WG Beef Pizza	72	72	2	2	CN	WG	

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CODE	VARIETY	PCS/CASE	SERV/CASE	GRAINS (OZ)	M/MA ^(0Z)	CN	WG	LIFESTYLE/ DIETARY FIT
K12 ROUND	MULTI-SERVE PIZZA							
BIG DADDY	S™ Primo 16" Pizza							
68638	51% WG Rising Crust BBQ Chicken Pizza	9	72	2	2	CN	WG	
78637	51% WG Rising Crust Four Cheese Pizza	9	72	2	2	CN	WG	MEAT
78638	51% WG Rising Crust Uncured Turkey & Beef Pepperoni Pizza	9	72	2	2	CN	WG	
78639	51% WG Rising Crust Buffalo Style Chicken Pizza	9	72	2	2	CN	WG	
78640	51% WG Rising Crust Four Meat Pizza	9	72	2	2	CN	WG	
78653	51% WG Rising Crust Four Cheese Pizza - Pre-Sliced	9	72	2	2	CN	WG	EMEAT
78654	51% WG Rising Crust Uncured Turkey and Beef Pepperoni Pizza - Pre-Sliced	9	72	2	2	CN	WG	
68591	51% WG Par-Baked Four Cheese Pizza	9	72	2	2	CN	WG	A MEAT
68592	51% WG Par-Baked Uncured Turkey & Beef Pepperoni Pizza	9	72	2	2	CN	WG	
68586	51% WG Par-Baked Four Cheese Pizza - Pre-Sliced	9	72	2	2	CN	WG	A MEAT
68582	51% WG Par-Baked Uncured Turkey and Beef Pepperoni Pizza - Pre-Sliced	9	72	2	2	CN	WG	
68594	SCRATCH READY [®] 51% WG Rising Crust Cheese Pizza	9	72	2	1	CN	WG	COMEAT
BIG DADDY	S™ Original 16″ Pizza							
73142	Rolled Edge Cheese Pizza	9	72	3	2	CN		C.MEAT
73143	Rolled Edge Pepperoni Pizza	9	72	3	2	CN		
BIG DADDY	S™ Bold 16" Pizza							
78985	51% WG Rolled Edge Cheese Pizza	9	72	3	2	CN	WG	CAMEAT
78986	51% WG Rolled Edge Fat Reduced Pork and Beef Pepperoni Pizza	9	72	3	2	CN	WG	

Lacto-Ovo Vegetarian – Milk and/or cheese are present. Enzymes from plant or microbial sources.

CN - Meets Child Nutrition Standards.

Big

74771 VILLA PRIMA® SCRATCH READY® 16" Thin Crust Cheese Pizza Serving Suggestion



For more information and recipe ideas, call 1-888-554-7421 or visit SchwansFoodService.com