



# SCHWAN'S FOOD SERVICE ASIAN PRODUCT GUIDE





# YOUR GUIDE FOR INSPIRING ASIAN CUISINE

Wherever you are on your Asian culinary journey, simple to sophisticated, trust **Schwan's Food Service** and our brands, with a wide spectrum of products, designed to meet your specific needs.



69039 MINH® Vegetable Egg Roll

60583 CHEF ONE® Chicken Lemongrass Potsticker

66912 TWIN MARQUIS® Hong Kong Style Wonton Wrapper



Prepared, classic, recognizable, American Chinese favorites ready with ultimate convenience.



Trend-forward, easily accomplished flavors that let you take the next step.



Use your creativity to make more sophisticated Asian menus.





# THE PRODUCTS THAT FIT YOUR NEEDS

Our diverse portfolio is separated into two categories to help a range of operators.

## ASIAN MADE EASY

Simple-to-execute products offering the highest level of convenience.

## CULINARY COLLECTION

Building-block ingredients that are ideal for more advanced menu applications.

*General Tso's Chicken Bowl  
featuring 66048 MINH®  
Vegetable Egg Roll and 59372  
MINH® Vegetable Fried Rice*



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## WHY ASIAN?

# BELIEVE THE HYPE

Consumers are looking to try new Asian options. With Schwan's Food Service, you can capitalize on their curiosity.



3<sup>RD</sup>

Asian Cuisine is the 3<sup>rd</sup> most craved cuisine for customers looking forward to dining out this year.

*(Datassential Report 17)*

54%

54% of surveyed customers said they would try a restaurant specifically for a BYO noodle or rice bowl.

*(Schwan's Proprietary Research, Datassential Asian 2.0, 2020)*

OVER  
50%

Over 50% surveyed see a BYO soup station as a unique menu offering.

*(Datassential Report 17)*



# TOOLS TO HELP ON THE JOURNEY

Schwan's Food Service has what you need to make your Asian concepts successful, no matter the challenge.



## ASIAN RECIPES AND COMBO MEALS

From new Asian entrées to easy add-on appetizers and sides that grow checks, our team has you covered.

- On-trend, simple-to-execute recipes that pair our products with your pantry.
- Asian appetizers that work across a variety of equipment.
- Entrée solutions that create a base for your signature touch.



## BUILD YOUR OWN (BYO)

BYO means more than burrito bowls and salad bars. Use our creative concepts to deliver the exciting flavor and customization patrons crave.

- Explore a range of international cuisine with rice and noodle bowls.
- Bring Ramen shop appeal to your operation with healthful, hearty soups.



## WOK TO ORDER

Offer the ultimate in fresh customization. Our chefs have developed concepts that add variety to classic Asian action stations.

- Avoid menu fatigue with multiple cuisines — Japanese, Chinese, Korean.
- Excite patrons with fried rice and stir fry concepts.



For more detailed operator resources, including guides and sample line set-ups, scan QR codes.

TOP  
**Chicken Udon Noodle Soup**  
featuring 66930 TWIN  
MARQUIS® Japanese Style  
Udon Noodles

CENTER  
**Thai-inspired Noodle Bowl  
with Peanut Sauce**  
featuring 66932 TWIN  
MARQUIS® Yakisoba Noodles

Bottom  
**Chicken Potsticker Stir Fry**  
featuring 60583 CHEF ONE®  
Chicken Lemongrass  
Potstickers



# ASIAN MADE EASY

Discover the convenience and craveable flavor of prepared, ready-to-heat Asian favorites that are easily executed without the need for Asian expertise.



**Egg Rolls & Spring Rolls**



**Dumplings**



**Fried Rice**



**Stir Fry Kits**



**Sauces**



## EGG ROLLS

Fresh vegetables and proteins rolled in aged egg roll skins, then par fried and frozen for freshness.

- No high fructose corn syrup, artificial colors, or flavors
- Many filling varieties, from classics like Pork & Vegetable to fusion flavors
- Ready-to-cook convenience from freezer to fryer, oven, or roller grill
- Available in 1.5 oz and 3 oz

69100 MINH® Pork and Vegetable Egg Roll



**47%**

**47% of customers add an egg roll when they order Asian food.**

*(Datassential Keynote Report, Appetizer, 2021.)*





## SPRING ROLLS

Fresh ingredients paired with authentic seasoning make a crisp, light appetizer.

- Serve it as an Asian appetizer or part of an Asian combo meal
- Vegetable and Coconut Shrimp flavor varieties
- Bake or fry to perfection in minutes
- Available in 0.9 oz mini roll



66904 CHEF ONE® 0.9 oz Mini Vegetable Spring



## DUMPLINGS

Bite-sized dumplings include a variety of proteins, vegetables, and spices within a savory dumpling wrapper.

- No MSG or artificial flavors
- Pre-cooked for food safety
- Many filling varieties, from classic like Pork and Vegetable to our signature flavors like Teriyaki Chicken and Vegetarian Edamame
- Pan fry, steam, or deep fry
- Available in 0.3 oz mini, 0.8 oz, or 0.9 oz potsticker



60582 CHEF ONE® 0.8 oz Chicken Teriyaki Potsticker



## ASIAN MADE EASY

78%

**78% of consumers have an appetizer add-on with their dinner at least once per month.**

*(Datassential Keynote Report, Appetizer, 2021.)*



## FRIED RICE

Perfect fried rice with no lumps or clumps.

- No chopping necessary – a tasteful mixture of fresh vegetables ready to go in the bag
- Great as a side or a base for an Asian inspired combo meal
- Oven, steamer, or microwave

**MINH**



69074 MINH® WG Vegetable Fried Rice





69017 MINH® General Tso's Chicken Stir Fry Kit

69016 MINH® Sweet & Sour Chicken Stir Fry Kit



## STIR FRY KITS

MINH® less sodium sauces with both breaded and unbreaded chicken options.

- Perfect meat-to-sauce ratio means no pooling or sogginess
- Available in leading QSR entrée flavor varieties
- Designed to meet K12 nutrition standards, including Tier 2 sodium rules
- Bake, deep fry, stove top, or steam



## SAUCES

Flavorful MINH® less sodium sauces deliver taste and flexibility to your menu.

- Less sodium
- No high fructose corn syrup, artificial colors or flavors
- Flexible uses as a dipping sauce, marinade, glaze, or base sauce
- Available in Sweet & Sour, Orange, Teriyaki, Szechwan, and Kung Pao



MINH® Sauces





# CULINARY COLLECTION

These building-block ingredients allow you to add your proteins, vegetables, or other pantry ingredients to create unique items from traditional to fusion:



Noodles



Wrappers





# NOODLES

A great base for a variety of authentic Asian dishes.

- Authentic texture and flavor
- Use in Soups, Stir Fry, or Salads
- Available noodle varieties include Yakisoba, Whole Wheat Yakisoba, Udon, Lo Mein, and Ramen
- Stir fry, boil, bake, or steam



TWIN MARQUIS® Noodles

# WRAPPERS


A speed-scratch solution for bringing your Asian appetizers to life.

- A canvas to use your own fillings for creative Asian dishes
- Available in 32 oz Egg Roll, 14 oz Dumpling, and 14 oz Wonton varieties

































# FULL PRODUCT LIST


CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	CN	WG	LIFESTYLE/ DIETARY FIT
<b>EGG ROLLS</b>							
<b>1.5 oz MINH' Egg Rolls</b>							
69026	Vegetable Egg Roll	144	72				
69373	Pork & Vegetable Egg Roll - No Msg	144	72				
<b>3.0 oz MINH' Egg Rolls</b>							
69039	Vegetable Egg Roll	72	72				
69049	Chicken Egg Roll	72	72				
69100	Pork & Vegetable Egg Roll	72	72				
69151	Pork & Vegetable Egg Roll - No Msg	72	72				
66048	WG Vegetable Egg Roll	130	130	Sleeves		WG	
69204	WG Pork & Vegetable Egg Roll	60	60	Sleeves	CN	WG	
69461	WG Chicken Egg Roll	60	60	Sleeves	CN	WG	
<b>3.0 oz CHEF ONE' Egg Rolls</b>							
66902	Buffalo Chicken Egg Roll	50	50				
66903	Philly Cheese Steak Egg Roll	50	50				
<b>3.0 oz MINH' ROLLER GRILLERZ</b>							
56711	Pork & Vegetable Egg Roll	36	36	Sleeves			
69540	Bacon, Egg, And Cheese Breakfast Rollers	36	36	Sleeves			
69544	Chicken Egg Roll	36	36	Sleeves			
88023	Southwest Chicken Egg Roll	60	60				
<b>SPRING ROLLS</b>							
<b>0.9 oz CHEF ONE' Spring Rolls</b>							
66904	Mini Vegetable Spring Roll	200	67				
66906	Mini Coconut Shrimp Spring Roll	200	67				
<b>1.0 oz MINH' Spring Rolls</b>							
76007	Vegetable Spring Roll	168	56				
<b>DUMPLINGS</b>							
<b>0.3 oz CHEF ONE' Dumplings</b>							
60586	Chicken & Cilantro Mini Dumpling	352	42				
<b>0.8 oz CHEF ONE' Dumplings</b>							
60582	Chicken Teriyaki Potsticker	150	25	UPC Lbld Bg			
60583	Chicken Lemongrass Potsticker	150	38	UPC Lbld Bg			
60585	WG Chicken And Vegetable Dumpling	400	64	UPC Lbld Bg		WG	
60587	Kung Pao Chicken Potsticker	150	38	UPC Lbld Bg			
60588	Edamame Dumpling	150	38	UPC Lbld Bg			
60589	Vegetable Potsticker	150	38	UPC Lbld Bg			
60590	Kale & Vegetable Dumpling	150	38	UPC Lbld Bg			
60591	Pork & Napa Cabbage Dumpling	150	38	UPC Lbld Bg			
60593	Pork & Kimchi Dumpling	150	38	UPC Lbld Bg			
60594	Shrimp Dumpling	150	38	UPC Lbld Bg			
<b>0.9 oz MINH' Dumplings</b>							
69156	Pork Potsticker	170	~56				



CODE	VARIETY	PCS/CASE	SERV/CASE	INCLUDED PACKAGING	CN	WG	LIFESTYLE/ DIETARY FIT
<b>FRIED RICE</b>							
<b>MINH® Fried Rice</b>							
59372	Vegetable Fried Rice	4	~39				
69074	WG Vegetable Fried Rice	6	84			WG	
<b>STIR FRY KITS</b>							
<b>MINH® Stir Fry Kits</b>							
69016	Sweet & Sour Chicken (Lightly Dusted)	12	170		CN		
69017	General Tso's Chicken (Lightly Dusted)	12	170		CN		
69018	Teriyaki Chicken (Unbreaded)	12	240		CN		
69020	Orange Chicken (Lightly Dusted)	12	170		CN		
<b>SAUCES</b>							
<b>0.4 oz MINH® Sauce Packets</b>							
69737	Sweet & Sour Individual Sauce Packets	250	250	IW			
<b>6 lb MINH® Sauce</b>							
69142	Less Sodium Sweet & Sour Sauce	5	374				
69143	Less Sodium Orange Sauce	5	393				
69144	Less Sodium Teriyaki Sauce	5	371				
69145	Less Sodium Szechwan Sauce	5	400				
<b>NOODLES</b>							
<b>4.5 oz TWIN MARQUIS® Noodles</b>							
66940	Japanese Style Ramen Noodles	24	24				 
<b>2.5 lb TWIN MARQUIS® Noodles</b>							
66930	Japanese Style Udon Noodles	8	80				  
<b>5 lb TWIN MARQUIS® Noodles</b>							
66931	WW Yakisoba Noodles	6	119			WG	  
66932	Yakisoba Noodles	6	96				  
66939	Lo Mein Noodles	6	120				 
<b>WRAPPERS</b>							
<b>14 oz TWIN MARQUIS® Wrappers</b>							
66910	Shanghai Style Dumpling Wrapper	16	800	UPC Lbld Bg			  
66912	Hong Kong Style Wonton Wrapper	16	1,184	UPC Lbld Bg			  
<b>32 oz TWIN MARQUIS® Wrappers</b>							
66909	Egg Roll Wrapper	220	220	UPC Lbld Bg			 

 Vegan – Does not contain meat, poultry, seafood or any animal products.

 Vegetarian – Does not contain meat, poultry or seafood. Milk and/or cheese are present. Enzymes from plant or microbial sources.

 Ovo-Lacto Vegetarian – Does not contain meat, poultry or seafood, but may contain dairy or egg products. Enzymes from plant or microbial sources.

 Kosher - Non Dairy – Kosher certified by the Orthodox Union - Non Dairy

CN – Meets Child Nutrition Standards.



## WARM DUMPLING SALAD

A surprising salad featuring CHEF ONE® Chicken Lemongrass Dumplings and MINH® Less Sodium Szechwan Sauce, along with red peppers, onions, broccoli florets, and toasted sesame seeds atop romaine lettuce.

*Scan the QR code to get the recipe!*



## YAKISOBA NOODLE SALAD

Delightful as a side or an entrée, this salad features TWIN MARQUIS® Yakisoba Noodles, MINH® Less Sodium Szechwan Sauce, red bell peppers, carrots, and red cabbage, flavored with fresh basil and chopped cilantro.

*Scan the QR code to get the recipe!*

## CHICKEN UDON NOODLE SOUP

TWIN MARQUIS® Udon Noodles are the perfect addition to a rich chicken broth, served along with shredded chicken, fresh minced garlic, sliced mushrooms, and scallions.

*Scan the QR code to get the recipe!*





# TURN TO SCHWAN'S FOOD SERVICE

Schwan's is a part of CJ Foods, a global food innovator that has been leading Korea's food industry for 60 years. It is our mission to help share our decades of Asian category experience: we're excited to help guide, support, and further inspire your Asian culinary opportunities.



**Beef and Broccoli Lo Mein Combo**  
featuring 66939 TWIN MARQUIS®  
Lo Mein Noodles and 60582 CHEF ONE®  
Chicken Teriyaki Potstickers



**Spicy Thai Pork Bowl**  
featuring 66048 MINH®  
Vegetable Egg Roll



**For more information and recipe ideas, call 1-888-554-7421  
or visit [SchwansFoodService.com](https://www.SchwansFoodService.com)**

